

## Mainstreet Research Survey - Brampton



## **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

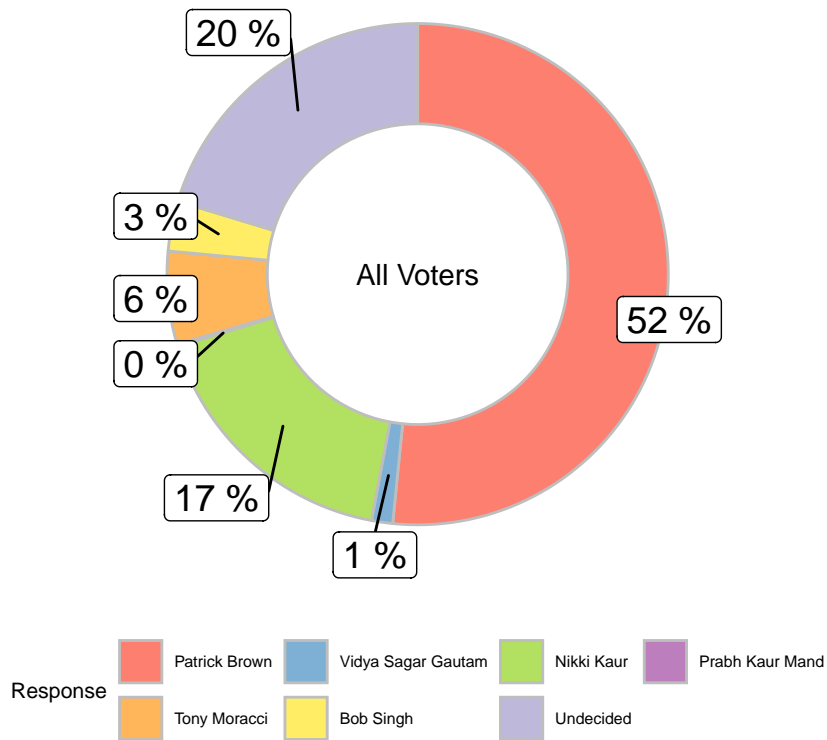
## **Methodology**

The analysis in this report is based on results of a survey conducted from Wednesday, October 19th to Friday, October 21st, 2022, among a sample of 398 adults, 18 years of age or older, living in Brampton. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Brampton.

The margin of error for the poll is +/- 4.9% at the 95% confidence level. Margins of error are higher in each subsample.

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## If the Municipal election were held today, how would you vote? (all voters, Brampton)



## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	51.6%	49.3%	53.7%	46.7%	34.1%	56.1%	64%
Vidya Sagar Gautam	1.4%	0.8%	1.7%	6.7%	2.4%	0.2%	1.7%
Nikki Kaur	17.4%	21.9%	13.5%	13.3%	26.8%	11.5%	15%
Prabh Kaur Mand	0.1%	0.3%	0%	0%	0%	0%	0.4%
Tony Moracci	6%	6.6%	5.6%	0%	9.7%	5.4%	3%
Bob Singh	3.2%	2.6%	3.5%	13.3%	2.4%	4.4%	2.6%
Undecided	20.3%	18.5%	21.9%	20%	24.6%	22.5%	13.2%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

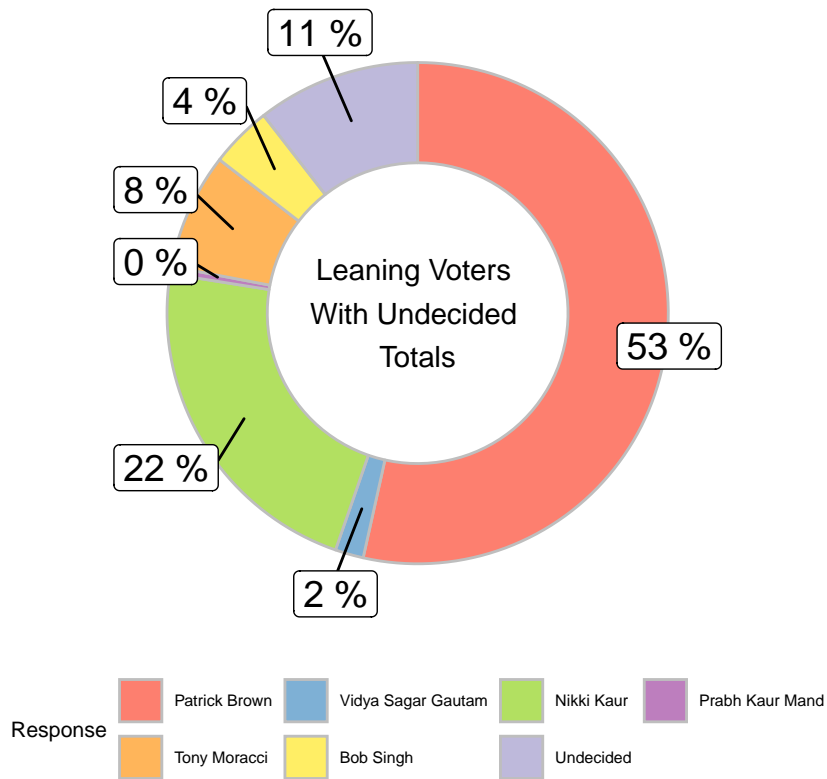
## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	51.6%	64.3%	54.9%	41.8%	62.4%	43.7%	47.6%	44.9%
Vidya Sagar Gautam	1.4%	0.6%	2.6%	0.8%	0.4%	4.2%	1.8%	0.5%
Nikki Kaur	17.4%	14.8%	17.8%	18.5%	9.8%	22.7%	17.7%	24.1%
Prabh Kaur Mand	0.1%	0%	0.4%	0%	0.4%	0%	0%	0%
Tony Moracci	6%	3.9%	6.5%	6.7%	7.5%	7.4%	3.7%	4.5%
Bob Singh	3.2%	2.3%	1.4%	5.3%	0.7%	5.8%	0.7%	6.6%
Undecided	20.3%	14.2%	16.5%	26.9%	18.8%	16.2%	28.5%	19.4%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105

## broken out by ward

	Total	Wards									
		1	2	3	4	5	6	7	8	9	10
Patrick Brown	51.6%	46.8%	50.5%	43.8%	64.7%	57.2%	51.6%	50.5%	58.1%	25.9%	65.8%
Vidya Sagar Gautam	1.4%	0.8%	0.6%	4.8%	0%	1.3%	0%	0%	3.2%	0%	0%
Nikki Kaur	17.4%	21.3%	15.8%	20.6%	3.8%	22.1%	8.3%	17.4%	18.4%	63.8%	29.3%
Prabh Kaur Mand	0.1%	0%	0%	0.8%	0%	0%	0%	0%	0%	0%	0%
Tony Moracci	6%	5.7%	19.4%	0.8%	13.1%	3.4%	0%	8.1%	1.6%	0%	0%
Bob Singh	3.2%	8%	1.1%	2.9%	5.4%	0%	2.3%	5.3%	0%	0%	0%
Undecided	20.3%	17.3%	12.7%	26.2%	12.9%	16.1%	37.8%	18.7%	18.7%	10.3%	4.9%
Unweighted Frequency	398	61	47	77	34	37	44	49	38	4	7
Weighted Frequency	398	62	50	63	33	40	54	44	33	5	10

## If the Municipal election were held today, how would you vote? (leaning voters with undecided totals, Brampton)



## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	53.5%	49.3%	57.3%	46.7%	34.1%	59.7%	65.7%
Vidya Sagar Gautam	1.8%	1.1%	2.4%	6.7%	2.4%	1.1%	2.1%
Nikki Kaur	22.2%	26.4%	18.6%	13.3%	36.5%	15%	16.3%
Prabh Kaur Mand	0.5%	0.3%	0.5%	6.7%	0.2%	0%	1.3%
Tony Moracci	7.5%	6.6%	8.5%	0%	14.5%	5.4%	3%
Bob Singh	4%	4.3%	3.5%	13.3%	4.8%	4.4%	2.6%
Undecided	10.5%	12%	9.2%	13.3%	7.5%	14.4%	9%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

## broken out by education, income

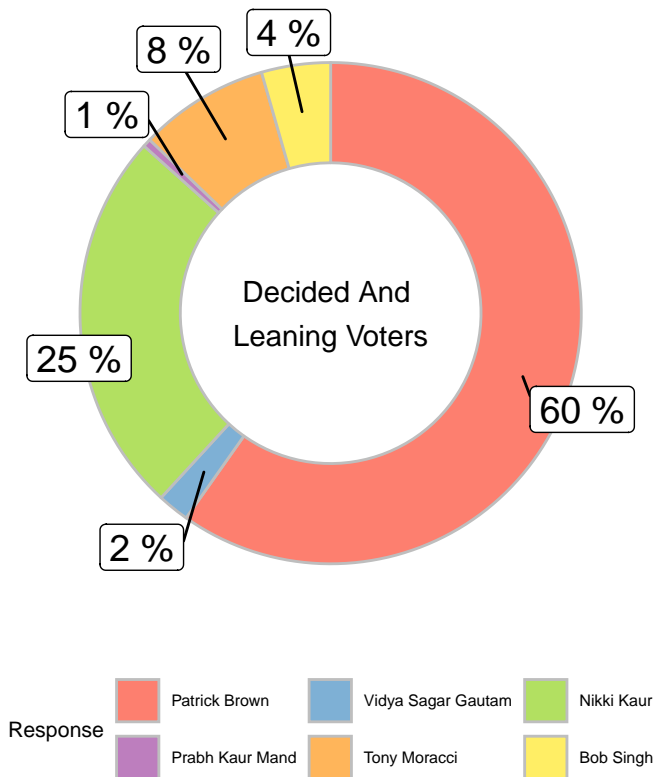
	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	53.5%	66.9%	55.6%	44.3%	64.1%	43.7%	53.1%	45.9%
Vidya Sagar Gautam	1.8%	0.6%	2.6%	1.9%	0.4%	6.1%	1.8%	1%
Nikki Kaur	22.2%	18.6%	25.4%	21.5%	15.2%	28.7%	23.7%	26.3%
Prabh Kaur Mand	0.5%	0.6%	1%	0%	1.3%	0%	0%	0%
Tony Moracci	7.5%	3.9%	6.5%	10.3%	7.5%	7.4%	7.8%	7.4%
Bob Singh	4%	2.3%	1.4%	7.1%	0.7%	5.8%	0.7%	9.4%
Undecided	10.5%	7.2%	7.5%	14.9%	10.8%	8.3%	12.9%	10%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105

## broken out by ward

	Total	Wards									
		1	2	3	4	5	6	7	8	9	10
Patrick Brown	53.5%	47.7%	53.1%	43.8%	72%	57.2%	55%	50.5%	62.2%	25.9%	65.8%
Vidya Sagar Gautam	1.8%	1.6%	0.6%	4.8%	4.1%	1.3%	0%	0%	3.2%	0%	0%
Nikki Kaur	22.2%	23.5%	18.5%	26.2%	3.8%	22.1%	21.7%	24.2%	22.5%	74.1%	34.2%
Prabh Kaur Mand	0.5%	0%	0%	0.8%	0%	0.8%	0%	1.2%	1.6%	0%	0%
Tony Moracci	7.5%	10.6%	19.4%	0.8%	13.1%	3.4%	5.6%	8.1%	1.6%	0%	0%
Bob Singh	4%	12.8%	1.1%	2.9%	5.4%	0%	2.3%	5.3%	0%	0%	0%
Undecided	10.5%	3.8%	7.3%	20.6%	1.6%	15.3%	15.3%	10.7%	8.9%	0%	0%
Unweighted Frequency	398	61	47	77	34	37	44	49	38	4	7
Weighted Frequency	398	62	50	63	33	40	54	44	33	5	10



## If the Municipal election were held today, how would you vote? (decided and leaning voters, Brampton)



## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	59.8%	56%	63.1%	53.8%	36.8%	69.8%	72.2%
Vidya Sagar Gautam	2%	1.3%	2.6%	7.7%	2.6%	1.3%	2.3%
Nikki Kaur	24.8%	30%	20.5%	15.4%	39.4%	17.6%	17.9%
Prabh Kaur Mand	0.5%	0.3%	0.6%	7.7%	0.3%	0%	1.4%
Tony Moracci	8.4%	7.5%	9.3%	0%	15.7%	6.2%	3.3%
Bob Singh	4.4%	4.9%	3.9%	15.4%	5.2%	5.1%	2.9%
Unweighted Frequency	356	155	188	13	41	97	218
Weighted Frequency	356	161	188	4	115	126	111

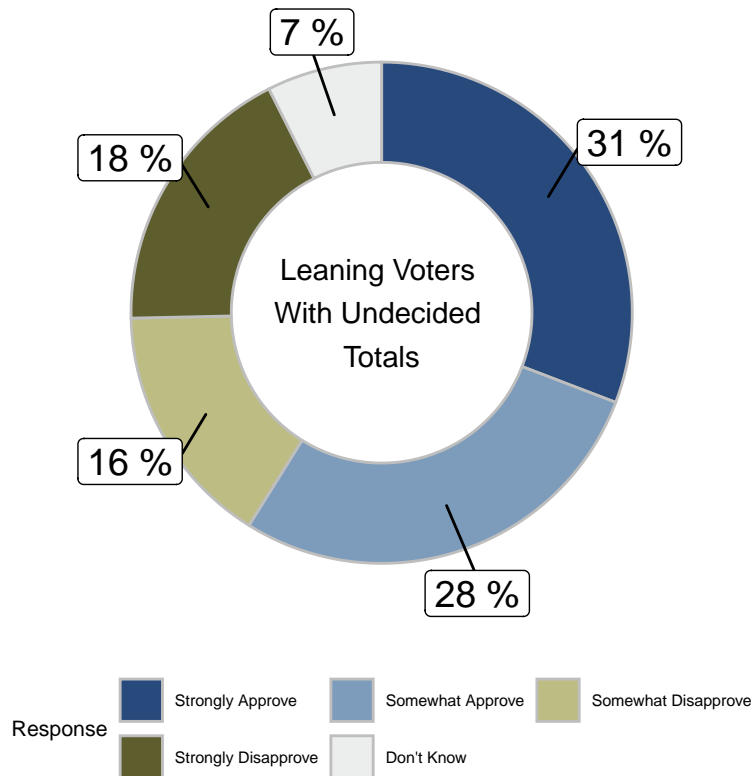
## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	59.8%	72.1%	60.2%	52%	71.9%	47.6%	61%	51%
Vidya Sagar Gautam	2%	0.6%	2.8%	2.2%	0.4%	6.6%	2.1%	1.1%
Nikki Kaur	24.8%	20.1%	27.5%	25.3%	17%	31.3%	27.1%	29.2%
Prabh Kaur Mand	0.5%	0.6%	1.1%	0%	1.5%	0%	0%	0%
Tony Moracci	8.4%	4.2%	7.1%	12.2%	8.4%	8.1%	8.9%	8.2%
Bob Singh	4.4%	2.4%	1.5%	8.3%	0.8%	6.3%	0.8%	10.5%
Unweighted Frequency	356	104	120	132	143	67	57	89
Weighted Frequency	356	85	127	141	128	66	63	95

## broken out by ward

	Total	Wards									
		1	2	3	4	5	6	7	8	9	10
Patrick Brown	59.8%	49.6%	57.3%	55.2%	73.2%	67.6%	65%	56.6%	68.3%	25.9%	65.8%
Vidya Sagar Gautam	2%	1.7%	0.6%	6%	4.1%	1.5%	0%	0%	3.5%	0%	0%
Nikki Kaur	24.8%	24.4%	19.9%	33%	3.9%	26.1%	25.7%	27.1%	24.7%	74.1%	34.2%
Prabh Kaur Mand	0.5%	0%	0%	1%	0%	0.9%	0%	1.3%	1.8%	0%	0%
Tony Moracci	8.4%	11%	21%	1.1%	13.4%	4%	6.6%	9%	1.8%	0%	0%
Bob Singh	4.4%	13.3%	1.1%	3.7%	5.5%	0%	2.8%	5.9%	0%	0%	0%
Unweighted Frequency	356	58	43	66	33	33	37	43	32	4	7
Weighted Frequency	356	60	46	50	32	34	46	39	30	5	10

**Do you approve or disapprove of Patrick Brown's performance as Mayor over the past 4 years? (all voters, Brampton)**



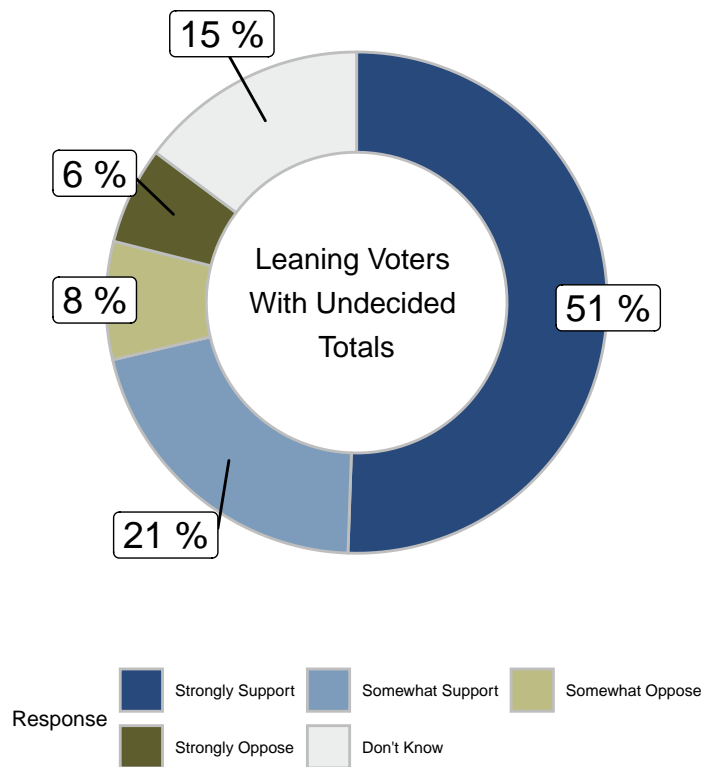
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Strongly Approve	30.8%	26.7%	34.4%	33.3%	22%	29.5%	41.4%
Somewhat Approve	28.1%	25.8%	30.1%	26.7%	24.6%	33%	25.6%
Somewhat Disapprove	15.8%	13.5%	18%	6.7%	19.3%	15.2%	12.8%
Strongly Disapprove	17.9%	24.9%	11.6%	26.7%	26.8%	14.2%	13.4%
Don't Know	7.4%	9.1%	6%	6.7%	7.2%	8.1%	6.8%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Approve	30.8%	38%	35.8%	22.8%	42%	28.7%	22.9%	22.5%
Somewhat Approve	28.1%	29.4%	25.2%	29.7%	24.2%	25.9%	26.7%	35.7%
Somewhat Disapprove	15.8%	6.8%	19.6%	17.6%	13%	17.9%	15.8%	18.1%
Strongly Disapprove	17.9%	12.8%	15.2%	23%	11.7%	22%	19.9%	22.3%
Don't Know	7.4%	12.9%	4.3%	7%	9%	5.5%	14.7%	1.5%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105

## Thinking about local issues, do you support or oppose a property tax freezes? (all voters, Brampton)



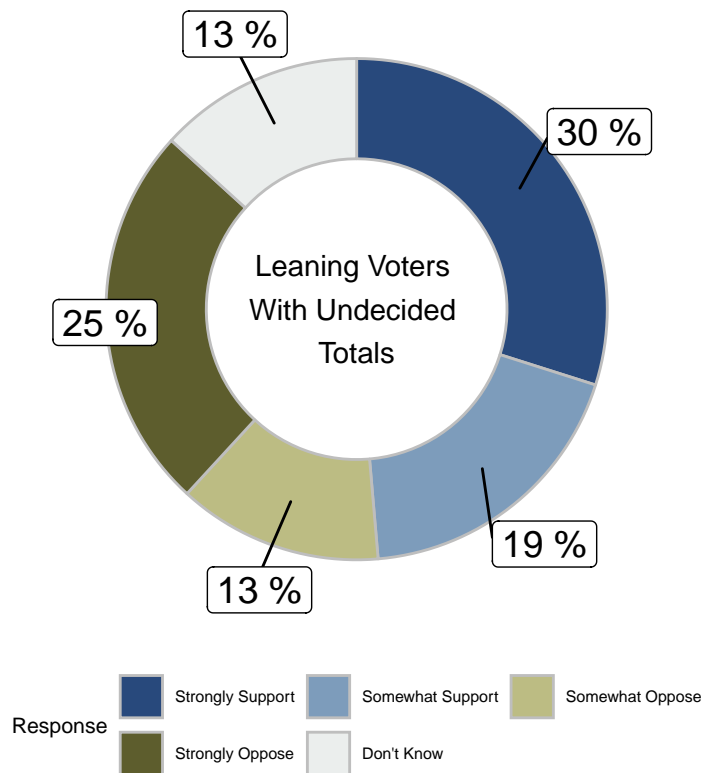
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Strongly Support	50.6%	53.6%	48.3%	26.7%	48.6%	55.2%	47%
Somewhat Support	20.8%	22.8%	19%	20%	17.1%	23.1%	21.7%
Somewhat Oppose	7.6%	8.4%	6.8%	13.3%	9.9%	4.6%	8.9%
Strongly Oppose	6.3%	3.7%	8.2%	20%	9.7%	4.5%	5%
Don't Know	14.8%	11.4%	17.6%	20%	14.7%	12.7%	17.4%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Support	50.6%	51.6%	52.6%	48.3%	51.2%	56.9%	51.3%	44.9%
Somewhat Support	20.8%	22.7%	21.8%	18.8%	17.6%	20.9%	20.1%	25.4%
Somewhat Oppose	7.6%	3.4%	5.5%	11.7%	4.4%	0.7%	8.8%	15.8%
Strongly Oppose	6.3%	2.9%	5.4%	8.9%	3%	9.5%	6.8%	8.2%
Don't Know	14.8%	19.4%	14.7%	12.3%	23.8%	11.9%	12.9%	5.7%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105

## Do you support or oppose Highway 413? (all voters, Brampton)





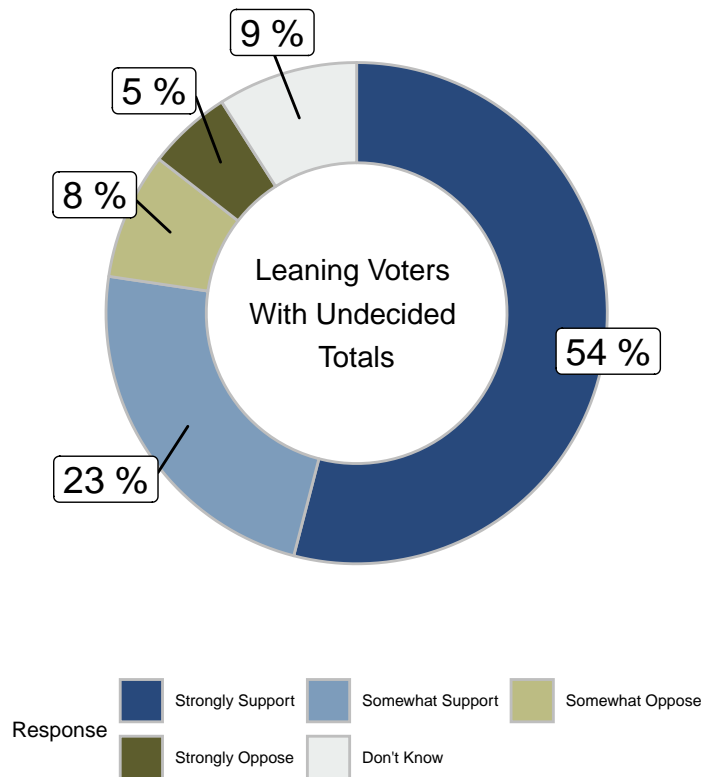
## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Strongly Support	29.9%	37.8%	22.7%	40%	36.2%	27.5%	26.4%
Somewhat Support	18.7%	13.2%	23.9%	6.7%	14.7%	24.2%	16.2%
Somewhat Oppose	13.2%	13.6%	13.1%	0%	14.5%	14.2%	10.7%
Strongly Oppose	24.9%	22.5%	27.1%	20%	24.6%	21.6%	29.3%
Don't Know	13.2%	12.8%	13.2%	33.3%	9.9%	12.6%	17.5%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Support	29.9%	22.7%	38.1%	27%	25%	28.5%	43.1%	28.4%
Somewhat Support	18.7%	26.7%	13.8%	18.4%	21.1%	14.4%	20%	17.6%
Somewhat Oppose	13.2%	12.9%	12.5%	13.9%	11.8%	26.5%	2.8%	13.2%
Strongly Oppose	24.9%	22.2%	20.9%	29.7%	18.9%	18.7%	29.3%	34.4%
Don't Know	13.2%	15.4%	14.6%	10.9%	23.2%	11.9%	4.7%	6.4%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105

## Do you support or oppose the development of a Brampton University? (all voters, Brampton)



## broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Strongly Support	54%	58.2%	50.5%	46.7%	51.2%	53.4%	57.7%
Somewhat Support	23.3%	21.3%	25.3%	13.3%	22%	26.9%	20.4%
Somewhat Oppose	8.2%	9.1%	7.4%	6.7%	12.1%	8%	4.5%
Strongly Oppose	5.4%	4.1%	6.4%	13.3%	7.5%	2.6%	6.7%
Don't Know	9%	7.3%	10.3%	20%	7.2%	9.1%	10.8%
Unweighted Frequency	398	173	210	15	45	114	239
Weighted Frequency	398	183	207	4	124	148	122

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Support	54%	53.9%	56.6%	52%	54.9%	44.4%	72.2%	46.9%
Somewhat Support	23.3%	30.2%	17.1%	24.6%	23%	20.1%	10.9%	34.5%
Somewhat Oppose	8.2%	2%	9.8%	10.3%	7.8%	7.4%	4.8%	11.5%
Strongly Oppose	5.4%	5.4%	7.8%	3.4%	3.3%	12.3%	6.3%	3%
Don't Know	9%	8.5%	8.6%	9.7%	11%	15.8%	5.8%	4%
Unweighted Frequency	398	112	131	155	161	72	68	97
Weighted Frequency	398	92	137	165	144	72	73	105